



## TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS

28th  
Annual

TAPS National Military  
Survivor Seminar &  
Good Grief Camp

Memorial Day Weekend  
May 27 – 30, 2022  
Arlington, Virginia

*Please join us!*

### **28th Annual TAPS National Military Survivor Seminar & Good Grief Camp for Young Survivors Memorial Day Weekend May 26–30, 2022 Crystal Gateway Marriott | Arlington, VA**

Memorial Day is the time our nation pauses to honor those who have given their lives in service. This day, more than any other on the calendar, is a testament to our nation's long history to meet any challenge and protect our freedom. This day, and its importance, is etched in the faces of those who represent the living legacy of that service –the families and loved ones left behind. This is the TAPS Family.

Since 1994, TAPS has hosted the Annual National Military Survivor Seminar and Good Grief Camp. Held over the Memorial Day weekend, this event connects over 2,000 surviving loved ones with professionals who can provide the support and assistance –administrative, health related, and emotional –that is necessary to regain control of their lives and move forward. Trained professionals from fields as diverse as military chaplains, casualty officers, family readiness coordinators, and mental health professionals offer their time, expertise and knowledge to weekend participants.

The location of the National Seminar is intentional. We are three miles from Arlington National Cemetery, the final resting place for those who served in our military. Many of our TAPS Families' heroes are buried at Arlington National Cemetery in Section 60, which has been called the saddest acre in America. It is the area of the cemetery that holds the remains of troops who died post 9/11. TAPS participates each year in the Memorial Day Ceremony with the President, where thousands will gather to honor the nation's fallen service men and women.

TAPS Families comes from across the country and the world to participate in this special weekend -- registrants will cover 50 states and international locations. Volunteers and Military Mentors will log over 25,000 hours of service at the National Seminar.

This year we will also offer a live virtual component for those who are unable to attend due to financial or health concerns due to COVID-19. We recognize that we are still operating in a pandemic and plan to meet safely with protocols in place.

**1,200 Adult Survivors \* 350 Child Survivors \* 150 Staff, Experts, Facilitators \* 400 Military Mentors \* 200 Volunteers**



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## Premier Sponsor Opportunities

<p><b>Title Sponsor</b> <span style="float: right;"><b>\$500,000</b></span></p> <p>Exclusive recognition as Title Sponsor in all print and electronic media related to the planning and execution of NMSS &amp; GGC, including TAPS website for one year * Speaking Role for Executive in Opening Session and Saturday Banquet and Invitations for public sessions of the seminar * Branded Room Key for all Seminar participants * Featured in press releases related to NMSS &amp; GGC * Prominently placed sponsor logo and opportunity to place a full-page ad in printed program * Opportunity to host a table in Resource Village * Opportunity for Employee Engagement as Volunteers at the Seminar.</p>	<p><b>Presenting Sponsor</b> <span style="float: right;"><b>\$100,000</b></span></p> <p>Recognition as Presenting Sponsor in all print and electronic media related to the planning and execution of NMSS &amp; GGC, including TAPS website for one year * Sponsorship Recognized via remarks during Opening Session and Saturday Banquet and Invitations for public sessions of the seminar * Featured in press releases related to NMSS &amp; GGC * Prominently placed sponsor logo and opportunity to place a half-page ad in printed program * Opportunity to host a table in Resource Village * Opportunity for Employee Engagement as Volunteers at the Seminar</p>
<p><b>Patriot Sponsor</b> <span style="float: right;"><b>\$50,000</b></span></p> <p>Recognition as Patriot Sponsor in all print and electronic media related to the planning and execution of NMSS &amp; GGC * Sponsorship Recognized via remarks during Opening Session and Saturday Banquet and Invitations for public sessions of the seminar * Featured in press releases related to NMSS &amp; GGC and sponsor logo * Opportunity for Employee Engagement as Volunteers at the Seminar.</p>	<p><b>Eagle Sponsor</b> <span style="float: right;"><b>\$25,000</b></span></p> <p>Recognition as Eagle Sponsor in all print and electronic media related to the planning and execution of NMSS &amp; GGC * Sponsorship Recognized via remarks during Opening Session and Invitations for public sessions of the seminar * Opportunity for Employee Engagement as Volunteers at the Seminar.</p>
<p><b>Liberty Sponsor</b> <span style="float: right;"><b>\$10,000</b></span></p> <p>Recognition as a Liberty Sponsor in all print and electronic media related to the planning and execution of NMSS &amp; GGC * Invitations for public sessions of the seminar.</p>	<p><b>Freedom Sponsor</b> <span style="float: right;"><b>\$5,000</b></span></p> <p>Recognition as a Freedom Sponsor in all print and electronic media related to the planning and execution of NMSS &amp; GGC.</p>





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## *A La Carte Exclusive Opportunities*

<p><b>Saturday Banquet</b> <span style="float: right;"><b>\$100,000</b></span></p> <p>Official host of the adults-only dinner prepared by chefs from all branches of the military with senior military speaker and live entertainment.</p>	<p><b>Breakfast (Friday, Saturday or Sunday)</b> <span style="float: right;"><b>\$50,000</b></span></p> <p>Sponsor the area where all seminar attendees will start the day. Exclusive sponsor branding prominently displayed on serving tables and dining tables.</p>
<p><b>Kids Carnival</b> <span style="float: right;"><b>\$25,000</b></span></p> <p>Sponsor food and activities for our Good Grief Campers on Saturday Night at the Kids Carnival! It is the highlight of their weekend.</p>	<p><b>Survivor Sanctuary</b> <span style="float: right;"><b>\$25,000</b></span></p> <p>Throughout the Seminar, attendees can retreat to the comfort and quiet of the Sanctuary to connect with Peer Mentors and the TAPS Survivor Care Team.</p>
<p><b>Mobile App</b> <span style="float: right;"><b>\$15,000</b></span></p> <p>Designed specifically for NMSS &amp; GGC 2022, attendees will have all the conference education, agenda and sponsor information at their fingertips throughout the weekend and after.</p>	<p><b>Shuttle Sponsor</b> <span style="float: right;"><b>\$15,000</b></span></p> <p>Shuttles are provided throughout the weekend to transport TAPS survivors to Arlington National Cemetery to visit their loved ones.</p>
<p><b>Seminar Journals</b> <span style="float: right;"><b>\$10,000</b></span></p> <p>Co-branded notebooks distributed to all attendees</p>	<p><b>GGC Graduation</b> <span style="float: right;"><b>\$10,000</b></span></p> <p>Be the Host for the Good Grief Camp Graduation Celebration and the Closing Ceremony of the Seminar</p>

Please join us for Memorial Day 2022. Sponsors would have access to the programming, signage and participation appropriate to the level of support provided to TAPS. We will work closely to ensure your gift is recognized.

**For more information, please contact us at [sponsor@taps.org](mailto:sponsor@taps.org).**

