



TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS

TAPS HONOR GUARD GALA

Wednesday, March 18, 2020

6:00 p.m. Reception ★ 7:00 p.m. Dinner and Program

LOCATION:

National Building Museum
440 G Street, N.W., Washington, D.C.
Complimentary Valet Parking Available

ATTIRE:

Black Tie Optional or equivalent Military Dress

ATTENDANCE:

The evening will be attended by Friends of TAPS who share a demonstrated commitment to honoring our nation's fallen heroes. Guests will include senior military officials, corporate and association executives, military survivor families, political leaders and Administration officials. Seating is limited.

SPONSORSHIPS:

Presenting Sponsor	\$100,000	Legacy Sponsor*	\$250,000
Patriot Sponsor	\$50,000	Title Sponsor*	\$250,000
Eagle Sponsor	\$25,000	Dessert*	\$125,000
Liberty Sponsor	\$10,000	Valet Sponsor*	\$60,000
Freedom Sponsor	\$5,000	Kids Zone*	\$15,000

* Exclusive Sponsorships

CONTACT:

For more information or to offer your support, please contact
Katie Maness at 202-256-9426 or Gala@TAPS.org.

TAPS is the national nonprofit organization offering compassion, comfort and care to the thousands of family members coping with the death of a loved one serving in the military, or in support of, the military mission. TAPS helps surviving families cope and heal in the aftermath of their loss through a variety of programs, including a national peer support network, the annual National Survivor Seminar, Good Grief Camps, grief and trauma resources, and a toll-free 24-hour helpline. All services are free of charge to the families and provided through the generosity of private corporations, foundations and individuals.

TAPS.org

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PLEDGE FORM

Donor: _____
(As you would like it to appear in TAPS printed and electronic materials)

Contact Person: _____

Address: _____

Phone: _____ E-Mail: _____

YES! We would be pleased to support the 2020 TAPS Honor Guard Gala.

_____ \$250,000 Title Sponsor*

_____ \$25,000 Eagle Sponsor

_____ \$250,000 Legacy Sponsor*

_____ \$15,000 Kids Zone Sponsor*

_____ \$125,000 Dessert Sponsor*

_____ \$10,000 Liberty Sponsor

_____ \$100,000 Presenting Sponsor

_____ \$5,000 Freedom Sponsor

_____ \$60,000 Valet Sponsor*

_____ \$500 Supporter Ticket (for individuals)

_____ \$50,000 Patriot Sponsor

_____ \$1,000 Patron Ticket (for corporations)

_____ I/We would like to sponsor a TAPS survivor to attend the Gala

* Exclusive Sponsorships

To pay by credit card, please visit www.TAPS.org/Gala/Donate.

Make checks payable to TAPS Mail checks to:
TAPS Honor Guard Gala
Post Office Box CC
McLean, VA 22101

For express deliveries:
TAPS Honor Guard Gala
3033 Wilson Blvd, Suite 300
Arlington, VA 22201

Please email Pledge Form to Gala@TAPS.org to hold your table. Payment is due Feb 8, 2020.
For additional information, please contact Gala@TAPS.org or call (202) 256-9426

TAPS HONOR GUARD GALA ★ 3033 Wilson Blvd, Suite 300, Arlington, VA 22201 ★ TAPS.org/Gala

2020 TAPS HONOR GUARD GALA

For Details on Exclusive Sponsorships, please call (202) 256-9426

<p>Presenting Sponsor \$100,000</p> <p>Honor Guard Gala: One exclusive table and two seats at a Head Table for a total of twelve guests at the event with the option to include TAPS VIPs as guests at the table * Sponsorship will be recognized via remarks during the event.</p> <p>Visibility: Recognition as one of the “Presenting Sponsors” in all print and electronic materials related to the planning and execution of the event * Prominently placed full-color sponsor logo or company listing in the evening’s printed program * Opportunity to place a full-page ad in printed program * Sponsor logo on the TAPS web site (until December 2020) * Logo in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>	<p>Dessert Reception Sponsor \$125,000</p> <p>Honor Guard Gala: One premier table with option to include TAPS VIPs as guests at the table * Sponsorship will be recognized via remarks during the event * Exclusive branding in Dessert Reception and Opportunity to provide custom furniture, “Dessert to Go” item and signage</p> <p>Visibility: Recognition as the exclusive “Dessert Reception Sponsor” in all print and electronic materials related to the planning and execution of the event * Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a half-page ad in printed program * Sponsor logo on the TAPS web site (until December 2020) * Logo in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper.</p>
<p>Patriot Sponsor \$50,000</p> <p>Honor Guard Gala: One premier table with option to include TAPS VIPs as guests at the table * Sponsorship will be recognized via remarks during the event.</p> <p>Visibility: Recognition as a “Patriot Sponsor” in all print and electronic materials related to the planning and execution of the event * Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a half-page ad in printed program * Sponsor logo on the TAPS web site (until December 2020) * Logo in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>	<p>Valet Sponsor \$60,000</p> <p>Honor Guard Gala: One priority table with option to include TAPS VIPs as guests at the table * Exclusive branding at Valet Stand and Opportunity to provide convenience items such as mints or bottled water for valet customers</p> <p>Visibility: Recognition as the exclusive “Valet Sponsor” in all print and electronic materials related to the planning and execution of the event * Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a quarter-page ad in printed program * Sponsor logo on the TAPS web site (until December 2020) * Logo in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>
<p>Eagle Sponsor \$25,000</p> <p>Honor Guard Gala: One priority table with option to include TAPS VIPs as guests at the table</p> <p>Visibility: Recognition as an “Eagle Sponsor” in all print and electronic materials related to the planning and execution of the event * Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a quarter-page ad in printed program * Sponsor logo on the TAPS web site (until December 2020) * Logo in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper.</p>	<p>Kids Zone Sponsor \$15,000</p> <p>Honor Guard Gala: One prime table * Exclusive branding and signage at the “Kids Zone,” a lounge area for the child attending the Gala to play games and get away for a few moments with their TAPS friends</p> <p>Visibility: Recognition as the “Kids Zone Sponsor” in all print and electronic materials related to the planning and execution of the event * Company listing in the evening’s printed program * Sponsor logo on the TAPS web site (until December 2020) * Sponsor name in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>
<p>Liberty Sponsor \$10,000</p> <p>Honor Guard Gala: One prime table with ten seats</p> <p>Visibility: Recognition as a “Liberty Sponsor” in all print and electronic materials related to the planning and execution of the event * Sponsor listed in the evening’s printed program * Sponsor name on the TAPS web site (until December 2020) * Sponsor name in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>	<p>Freedom Sponsor \$5,000</p> <p>Honor Guard Gala: Four reserved seats</p> <p>Visibility: Recognition as a “Freedom Sponsor” in all print and electronic materials related to the planning and execution of the event * Sponsor listed in the evening’s printed program * Sponsor name on the TAPS web site (until December 2020) * Sponsor name in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>
<p>Individual Tickets: A limited number of Individual Tickets are available with a limit of two tickets per person. We cannot guarantee seating requests and we cannot combine ticket purchases for seating purposes.</p>	