25th Annual
TAPS National Military Survivor Seminar
& Good Grief Camp for Young Survivors
Memorial Day Weekend * May 24–27, 2019
Crystal Gateway Marriott
1700 Jefferson Davis Highway | Arlington, VA 22202

Sponsor Engagement
and Opportunities

taps.org/national
Honor America’s Fallen Heroes

Memorial Day is the time our nation pauses to honor those who have given their lives in service. This day, more than any other on the calendar, is a testament to our nation’s long history to meet any challenge and protect our freedom. This day, and its importance, is etched in the faces of those who represent the living legacy of that service – the families and loved ones left behind. This is the TAPS family.

Since 1994, TAPS has hosted the Annual National Military Survivor Seminar and Good Grief Camp. Held during the Memorial Day weekend, this event connects over 2,000 surviving loved ones with professionals who can provide the support and assistance – administrative, health related, and emotional – that is necessary to regain control of their lives and move forward. Trained professionals from fields as diverse as military chaplains, casualty officers, family readiness coordinators, and mental health professionals offer their time, expertise and knowledge to weekend participants.

Surviving adults find a caring atmosphere where they are able to speak about their loved one and share their grief among those who have the shared experience of military loss. Whether new to grief or years beyond their loss, TAPS meets survivors where they are in their journey, normalizing their experience, delivering vital information, sharing coping tools, and identifying a long-term support network for them once they return home. Survivors gain a new ‘family’ to walk beside them as they adjust to their new life.

At the Good Grief Camp, young survivors are invited to participate in the Littles, Middles or Teen groups to engage with others their own age. Military Mentors are paired with each Good Grief Camp participant. Military Mentors are active duty service members who have been trained to serve as a companion and guide for the weekend, offering careful attention and the military connection now missing from these young lives. Campers participate in fun activities, learn coping skills, establish support systems, and create awareness that they are not alone in their grief.
Children and teens come together and are paired with military mentors who understand the military and can companion their mentees during this special weekend. We honor the life and service of those they loved. These children are all part of the living legacy of military service.

The TAPS Family is made up of 85,000 individuals grieving the death of a loved one.

16 new survivors come to TAPS every day seeking assistance following the death of a loved one who was serving in our military.

1,200 Adult Survivors
200 Staff, Experts, Facilitators
550 Military Mentors
500 Child Survivors
Countless Volunteer Hours

TAPS has received the highest possible Four-Star rating with Charity Navigator for three consecutive years.

88 percent of every contribution is invested into direct care for survivors.

taps.org/national
Schedule Highlights*

**Friday, May 24, 2019**
- Morning Family Check-In and Registration
- 9:00 a.m. Good Grief Camp Opening Ceremony
- 11:00 a.m. National Seminar Opening Ceremony
- Afternoon Concurrent Workshops and Sharing Groups

**Evening Activities**
- Washington Bus Tour
- Evening Parade at the Marine Barracks
- Washington Nationals v. Miami Marlins

**Saturday, May 25, 2019**
- All Day Good Grief Camp: Museum and Monument Activities
- Adults Workshops, Sharing Groups, Health & Wellness Sessions
- **Adults:** TAPS Grand Banquet featuring the Best of Military Chefs
- **Good Grief Camp:** Field Day USA

**Sunday, May 26, 2019**
- Morning Good Grief Camp: Group Activities
- Adult Workshops, Sharing Groups
- Afternoon Campers to Highland Park for Lunch
- Adult Workshops, Sharing Groups
- TAPS Family BBQ featuring the GGC Graduation

**Monday, May 27, 2019**
- Arlington National Cemetery Memorial Day Service
- National Memorial Day Parade

*Draft Schedule Only*
# Premier Sponsorship Packages

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<th>Title Sponsor</th>
<th>Presenting Sponsor</th>
<th>Patriot Sponsor</th>
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**Exclusive recognition as Title Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC, including TAPS website for one year**

**Speaking Role for Executive in Opening Session and Saturday Banquet and Invitations for public sessions of the seminar.**

**Choice of Ala Carte Branding Opportunity (based on availability)**

**Featured in press releases related to NMSS & GGC. Prominently placed sponsor logo and opportunity to place a full-page ad in printed program.**

**Opportunity to host a table in Resource Village**

**Opportunity for Employee Engagement as Volunteers at the Seminar.**

**Recognition as Presenting Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC, including TAPS website for one year**

**Sponsorship Recognized via remarks during Opening Session and Saturday Banquet and Invitations for public sessions of the seminar.**

**Featured in press releases related to NMSS & GGC.**

**Opportunity to host a table in Resource Village**

**Opportunity for Employee Engagement as Volunteers at the Seminar.**

**Recognition as Patriot Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.**

**Sponsorship Recognized via remarks during Opening Session and Saturday Banquet and Invitations for public sessions of the seminar.**

**Featured in press releases related to NMSS & GGC and sponsor logo and opportunity to place a quarter-page ad in printed program.**

**Opportunity for Employee Engagement as Volunteers at the Seminar.**

**Recognition as Eagle Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.**

**Sponsorship Recognized via remarks during Opening Session and Saturday Banquet and Invitations for public sessions of the seminar.**

**Opportunity for Employee Engagement as Volunteers at the Seminar.**

**Recognition as Liberty Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.**

**Invitations for public sessions of the seminar.**

**Freedom Sponsor**

**$5,000**

**Recognition as Freedom Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.**

**Opportunity for Employee Engagement as Volunteers at the Seminar.**
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A La Carte Exclusive Opportunities

**BREAKFAST: FRIDAY, SATURDAY & SUNDAY**
$150,000
Sponsor the area where all seminar attendees will start the day. Exclusive company branding prominently displayed on serving table and dining tables.

**SATURDAY BANQUET**
$80,000
Official host of the adults-only dinner prepared by chefs from all branches of the military with keynote Pentagon speaker.

**TRANSPORTATION**
$120,000
Responsible for the fleet of buses that will move survivors throughout the city during Memorial Day Weekend. Co-branded bus wraps.

**FIELD DAY USA CONCESSIONS**
$25,000
Sponsor the food and beverages at Field Day USA on Saturday night.

**WI-FI**
$45,000
Increase your visibility with seminar attendees by being the exclusive sponsor of wireless connectivity throughout the weekend.

**SHUTTLES TO ANC**
$25,000
Shuttles run throughout the Seminar to Arlington National Cemetery so survivors can visit their loved ones. Co-branded Wraps.

Reserved
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**More... A La Carte Exclusive Opportunities**

- **SURVIVOR SANCTUARY**
  - $25,000
  - Throughout the Seminar, attendees can retreat to the comfort and quiet of the Sanctuary to connect with Peer Mentors and the Survivor Care Team.

- **MOBILE APP**
  - $15,000
  - Designed specifically for NMSS & GGC 2019, attendees will have all the conference education, agenda and sponsor information at their fingertips throughout the weekend and after.

- **SEMINAR NOTEBOOKS**
  - $10,000
  - Co-branded notebooks distributed to all attendees.

- **HOTEL ROOM KEYS**
  - $15,000
  - Be on the minds of seminar attendees every day. Sponsorship includes your company branding on the official hotel room keys.

- **GGC GRADUATION**
  - $15,000
  - Be the Host for the Good Grief Camp Graduation Celebration and the Closing Ceremony of the Seminar.

- **WATER BOTTLES**
  - $5,000
  - Co-branded water bottles distributed to all attendees.

[Links to taps.org/national]
Thank you to our Sponsors!

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National Football League

Freedom Sponsor
United Concordia Dental

Please join us for Memorial Day 2019. Sponsors would have access to the programming, signage and participation appropriate to the level of support provided to TAPS. We will work closely to ensure your gift is recognized.

For more information, please contact us at sponsor@taps.org.