



TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS 2019 HONOR GUARD GALA

Wednesday, March 6, 2019

6:00 p.m. Reception ★ 7:00 p.m. Dinner and Program

In 2019, we will celebrate the 25th Anniversary of TAPS – a legacy that has spanned a generation of caring for the families of America’s fallen heroes.

Please join us to commemorate this important milestone.

LOCATION: National Building Museum
440 G Street, N.W., Washington, D.C.
Complimentary Valet Parking Available

ATTIRE: Black Tie Optional or equivalent Military Dress

ATTENDANCE: The evening will be attended by Friends of TAPS who share a demonstrated commitment to honoring our nation’s fallen heroes. Guests will include senior military officials, corporate and association executives, military survivor families, political leaders and Administration officials. Seating is limited.

SPONSORSHIPS: Anniversary Sponsor \$500,000*
Legacy Sponsor \$250,000*
Presenting Sponsor \$100,000
Patriot Sponsor \$50,000
Eagle Sponsor \$25,000
Liberty Sponsor \$10,000
Freedom Sponsor \$5,000

Dessert Reception Sponsor \$60,000*
Valet Sponsor \$30,000*
Kids Zone Sponsor \$15,000*

**Exclusive*

CONTACT: For more information or to offer your support, please contact
Katie Maness at 202-256-9426 or Gala@TAPS.org.

TAPS is a nonprofit organization offering compassion, comfort and care to the thousands of family members coping with the death of a loved one serving in the military, or in support of, the military mission. TAPS helps surviving families cope and heal in the aftermath of their loss through a variety of programs, including a national peer support network, the annual National Survivor Seminar, Good Grief Camps, grief and trauma resources, and a toll-free 24-hour helpline. All services are free of charge to the families and provided through the generosity of private corporations, foundations and individuals.



2019 TAPS HONOR GUARD GALA

SPONSORSHIP BENEFITS

Exclusive Sponsorships are available.

Anniversary Sponsor \$500,000 **Legacy Sponsor \$250,000**

Please contact Gala@TAPS.org or (202) 256-9426 for details.

<p>Presenting Sponsor \$100,000</p> <p>Honor Guard Gala: One exclusive table and two seats at a Head Table for a total of twelve guests at the event with the option to include TAPS VIPs as guests at the table * Sponsorship will be recognized via remarks during the event.</p> <p>Visibility: Recognition as one of the “Presenting Sponsors” in all print and electronic materials related to the planning and execution of the event * Prominently placed full-color sponsor logo or company listing in the evening’s printed program * Opportunity to place a full-page ad in printed program * Sponsor logo on the TAPS web site (until December 2019) * Logo in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>	<p>Valet Sponsor \$30,000</p> <p>Honor Guard Gala: One priority table with option to include TAPS VIPs as guests at the table * Exclusive branding at Valet Stand and Opportunity to provide convenience items such as mints or bottled water for valet customers</p> <p>Visibility: Recognition as the exclusive “Valet Sponsor” in all print and electronic materials related to the planning and execution of the event * Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a quarter-page ad in printed program * Sponsor logo on the TAPS web site (until December 2019) * Logo in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>
<p>Dessert Reception Sponsor \$60,000</p> <p>Honor Guard Gala: One premier table with option to include TAPS VIPs as guests at the table * Sponsorship will be recognized via remarks during the event * Exclusive branding in Dessert Reception and Opportunity to provide custom furniture, “Dessert to Go” item and signage</p> <p>Visibility: Recognition as the exclusive “Dessert Reception Sponsor” in all print and electronic materials related to the planning and execution of the event * Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a half-page ad in printed program * Sponsor logo on the TAPS web site (until December 2019) * Logo in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>	<p>Eagle Sponsor \$25,000</p> <p>Honor Guard Gala: One priority table with option to include TAPS VIPs as guests at the table</p> <p>Visibility: Recognition as an “Eagle Sponsor” in all print and electronic materials related to the planning and execution of the event * Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a quarter-page ad in printed program * Sponsor logo on the TAPS web site (until December 2019) * Logo in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>
<p>Patriot Sponsor \$50,000</p> <p>Honor Guard Gala: One premier table with option to include TAPS VIPs as guests at the table * Sponsorship will be recognized via remarks during the event.</p> <p>Visibility: Recognition as a “Patriot Sponsor” in all print and electronic materials related to the planning and execution of the event * Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a half-page ad in printed program * Sponsor logo on the TAPS web site (until December 2019) * Logo in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>	<p>Kids Zone Sponsor \$15,000</p> <p>Honor Guard Gala: One prime table * Exclusive branding and signage at the “Kids Zone,” a lounge area for the child attending the Gala to play games and get away for a few moments with their TAPS friends</p> <p>Visibility: Recognition as the “Kids Zone Sponsor” in all print and electronic materials related to the planning and execution of the event * Company listing in the evening’s printed program * Sponsor logo on the TAPS web site (until December 2019) * Sponsor name in sponsor recognition ads placed by TAPS in <i>The Hill</i> newspaper</p>

Liberty Sponsor

\$10,000

Honor Guard Gala:

One prime table with ten seats

Visibility:

Recognition as a "Liberty Sponsor" in all print and electronic materials related to the planning and execution of the event * Sponsor listed in the evening's printed program * Sponsor name on the TAPS web site (until December 2019) * Sponsor name in sponsor recognition ads placed by TAPS in *The Hill* newspaper

Freedom Sponsor

\$5,000

Honor Guard Gala:

Four reserved seats

Visibility:

Recognition as a "Freedom Sponsor" in all print and electronic materials related to the planning and execution of the event * Sponsor listed in the evening's printed program * Sponsor name on the TAPS web site (until December 2019) * Sponsor name in sponsor recognition ads placed by TAPS in *The Hill* newspaper

Individual Tickets

\$1,000 Patron Ticket (for corporations)

\$500 Supporter Ticket (for individuals)

A limited number of Individual Tickets are available with a **limit of two tickets per person**. We cannot guarantee seating requests and we cannot combine ticket purchases for seating purposes.



Please contact Gala@TAPS.org or (202) 256-9426 for details.



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PLEDGE FORM

Donor: _____
(As you would like it to appear in TAPS printed and electronic materials)

Contact Person: _____

Address: _____

Phone: _____ E-Mail: _____

YES! We would be pleased to support the 2019 TAPS Honor Guard Gala.

_____ \$500,000 Anniversary Sponsor

_____ \$30,000 Valet Sponsor

_____ \$250,000 Title Sponsor **SOLD!**

_____ \$25,000 Eagle Sponsor

_____ \$250,000 Legacy Sponsor

_____ \$15,000 Kids Zone Sponsor

_____ \$100,000 Presenting Sponsor

_____ \$10,000 Liberty Sponsor

_____ \$60,000 Dessert Sponsor

_____ \$5,000 Freedom Sponsor

_____ \$50,000 Patriot Sponsor

_____ \$1,000 Patron Ticket (for corporations)

_____ \$500 Supporter Ticket (for individuals)

_____ I/We would like to sponsor a TAPS survivor to attend the Gala

To pay by credit card, please visit www.TAPS.org/Gala/Donate.

Make checks payable to TAPS Mail checks to:
TAPS Honor Guard Gala
Post Office Box CC
McLean, VA 22101

For express deliveries:
TAPS Honor Guard Gala
3033 Wilson Blvd, Suite 300
Arlington, VA 22201

Please email Pledge Form to Gala@TAPS.org to hold your table. Payment is due Feb 8, 2019.
For additional information, please contact Gala@TAPS.org or call (202) 256-9426

TAPS HONOR GUARD GALA ★ Post Office Box CC, McLean, VA 22101 ★ TAPS.org/Gala