



# TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS 25<sup>th</sup> ANNIVERSARY GALA

Tuesday, September 17, 2019

6:00 p.m. Reception ★ 7:00 p.m. Dinner and Program

**In 2019, we will celebrate the 25<sup>th</sup> Anniversary of TAPS – a legacy that has spanned a generation of caring for the families of America's fallen heroes.**

**Please join us to commemorate this important milestone.**

**LOCATION:**

Cipriani's on Broadway  
25 Broadway  
New York, New York

**ATTIRE:**

Black Tie (optional)

**ATTENDANCE:**

The evening will be attended by Friends of TAPS who share a demonstrated commitment to honoring our nation's fallen heroes. Guests will include corporate and association executives, military survivor families, political leaders and supporters in the New York area. Seating is limited.

**SPONSORSHIPS:**

Anniversary Sponsor \$500,000\*  
Legacy Sponsor \$250,000\*  
Title Sponsor \$250,000\*  
Presenting Sponsor \$100,000  
Patriot Sponsor \$50,000  
Eagle Sponsor \$25,000  
Liberty Sponsor \$10,000  
Freedom Sponsor \$5,000

*\*Exclusive*

**CONTACT:**

For more information or to offer your support, please contact  
Katie Maness at 202-256-9426 or [Gala@taps.org](mailto:Gala@taps.org).

*TAPS is a nonprofit organization offering compassion, comfort and care to the thousands of family members coping with the death of a loved one serving in the military, or in support of, the military mission. TAPS helps surviving families cope and heal in the aftermath of their loss through a variety of programs, including a national peer support network, the annual National Survivor Seminar, Good Grief Camps, grief and trauma resources, and a toll-free 24-hour helpline. All services are free of charge to the families and provided through the generosity of private corporations, foundations and individuals.*

# TAPS 25th ANNIVERSARY GALA SPONSORSHIP BENEFITS

September 17, 2019, in New York, New York

## Exclusive Sponsorships are available

Anniversary Sponsor \$500,000

Legacy Sponsor \$250,000

Title Sponsor \$250,000

Please contact [Gala@TAPS.org](mailto:Gala@TAPS.org) or (202) 256-9426 for details.

### Presenting Sponsor

\$100,000

#### Leadership Committee:

- Company CEO, or their executive designee, will serve on the TAPS Leadership Committee.

#### Honor Guard Gala:

- Opportunity for Company CEO, or their executive designee, to be honored during a pre-Gala reception.
- One exclusive table and two seats at a Head Table for a total of twelve guests at the event.
- Sponsorship will be recognized via remarks during the event.

#### Visibility:

- Recognition as one of the “Presenting Sponsors” in all print and electronic materials related to the planning and execution of the event.
- Prominently placed full-color sponsor logo and company listing in the evening’s printed program and opportunity to place a full-page ad in printed program.
- Sponsor logo on the TAPS web site (*until December 2019*).

### Eagle Sponsor

\$25,000

#### Leadership Committee:

- Company CEO, or their executive designee, will have the opportunity to serve on the TAPS Leadership Committee.

#### Honor Guard Gala:

- One priority table for a total of 10 guests at the Gala.
- Sponsorship will be recognized via remarks during the event.

#### Visibility:

- Recognition as one of the “Eagle Sponsors” in all print and electronic materials related to the planning and execution of the event.
- Prominently placed full-color sponsor logo and company listing in the evening’s printed program and opportunity to place a quarter-page ad in printed program.
- Sponsor logo on the TAPS web site (*until December 2019*).

### Patriot Sponsor

\$50,000

#### Leadership Committee:

- Company CEO, or their executive designee, will have the opportunity to serve on the TAPS Leadership Committee.

#### Honor Guard Gala:

- One premier table for a total of ten guests at the Gala.
- Company sponsorship will be recognized via remarks during the event.

#### Visibility:

- Recognition as one of the “Patriot Sponsors” in all print and electronic materials related to the planning and execution of the event.
- Prominently placed full-color sponsor logo and company listing in the evening’s printed program and opportunity to place a half-page ad in printed program.
- Sponsor logo on the TAPS web site (*until December 2019*).

### Liberty Sponsor

\$10,000

#### Honor Guard Gala:

- One prime table for a total of ten guests at the Gala.

#### Visibility:

- Recognition as one of the “Liberty Sponsors” in all print and electronic materials related to the planning and execution of the event.
- Company listed in the evening’s printed program.

### Freedom Sponsor

\$5,000

#### Honor Guard Gala:

- Four reserved seats at the Gala.

#### Visibility:

- Recognition as one of the “Freedom Sponsors” in all print and electronic materials related to the planning and execution of the event.
- Sponsor listing in the evening’s printed program.



[TAPS.org/Gala](http://TAPS.org/Gala)



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## PLEDGE FORM

Donor: \_\_\_\_\_  
(As you would like it to appear in TAPS printed and electronic materials)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

☐

**YES! We would be pleased to support TAPS 25<sup>th</sup> Anniversary Gala.**

\_\_\_\_\_ \$500,000 Anniversary Sponsor

\_\_\_\_\_ \$25,000 Eagle Sponsor

\_\_\_\_\_ \$250,000 Title Sponsor

\_\_\_\_\_ \$10,000 Liberty Sponsor

\_\_\_\_\_ \$250,000 Legacy Sponsor

\_\_\_\_\_ \$5,000 Freedom Sponsor

\_\_\_\_\_ \$100,000 Presenting Sponsor

\_\_\_\_\_ \$1,000 Patron Ticket (for corporations)

\_\_\_\_\_ \$50,000 Patriot Sponsor

\_\_\_\_\_ \$500 Friend of TAPS Ticket  
(for individuals)

\_\_\_\_\_ \$500 I/We would like to sponsor a TAPS survivor to attend the Gala

To pay by credit card, please visit [www.TAPS.org/Gala/Donate](http://www.TAPS.org/Gala/Donate).

**Make checks payable to TAPS**

**Mail checks to:**

TAPS Honor Guard Gala  
Post Office Box CC  
McLean, VA 22101

**For express deliveries:**

TAPS Honor Guard Gala  
3033 Wilson Blvd, Third Floor  
Arlington, VA 22201

Please email Pledge Form to [Gala@TAPS.org](mailto:Gala@TAPS.org) to hold your table. Payment is due Feb 8, 2019.

For additional information, please contact [Gala@TAPS.org](mailto:Gala@TAPS.org) or call (202) 256-9426

TAPS HONOR GUARD GALA ★ Post Office Box CC, McLean, VA 22101 ★ [TAPS.org/Gala](http://TAPS.org/Gala)