

24th Annual TAPS National Military Survivor Seminar & Good Grief Camp for Young Survivors

Memorial Day Weekend * May 25–28, 2018

Crystal Gateway Marriott

1700 Jefferson Davis Highway | Arlington, VA 22202



Sponsor Engagement and Opportunities



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Honor America's Fallen Heroes

Memorial Day is the time our nation pauses to honor those who have given their lives in service. This day, more than any other on the calendar, is a testament to our nation's long history to meet any challenge and protect our freedom. This day, and its importance, is etched in the faces of those who represent the living legacy of that service – the families and loved ones left behind. This is the TAPS family.

Since 1994, TAPS has hosted the **Annual National Military Survivor Seminar and Good Grief Camp**. Held during the Memorial Day weekend, this event connects over 2,000 surviving loved ones with professionals who can provide the support and assistance – administrative, health related, and emotional – that is necessary to regain control of their lives and move forward. Trained professionals from fields as diverse as military chaplains, casualty officers, family readiness coordinators, and mental health professionals offer their time, expertise and knowledge to weekend participants.

Surviving adults find a caring atmosphere where they are able to speak about their loved one and share their grief among those who have the shared experience of military loss. Whether new to grief or years beyond their loss, TAPS meets survivors where they are in their journey, normalizing their experience, delivering vital information, sharing coping tools, and identifying a long-term support network for them once they return home. Survivors gain a new 'family' to walk beside them as they adjust to their new life.

At the Good Grief Camp, young survivors are invited to participate in the Littles, Middles or Teen groups to engage with others their own age. Military Mentors are paired with each Good Grief Camp participant. Military Mentors are active duty service members who have been trained to serve as a companion and guide for the weekend, offering careful attention and the military connection now missing from these young lives. Campers participate in fun activities, learn coping skills, establish support systems, and create awareness that they are not alone in their grief.

Children and teens come together and are paired with military mentors who understand the military and can companion their mentees during this special weekend. We honor the life and service of those they loved. These children are all part of the living legacy of military service.



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The TAPS Family is made up of 75,000 individuals grieving the death of a loved one.



15 new survivors come to TAPS every day seeking assistance following the death of a loved one who was serving in our military.

TAPS Families comes from across the country and the world to participate in this special weekend -- registrants will cover 50 states, the District of Columbia, and international locations.

1,200 Adult Survivors
200 Staff, Experts, Facilitators
550 Military Mentors
500 Child Survivors
Countless Volunteer Hours

TAPS has received the highest possible Four-Star rating with Charity Navigator for three consecutive years.

82 percent of every contribution is invested into direct care for survivors.



Schedule Highlights

Friday, May 25, 2018

Morning Family Check-In and Registration

10:00 a.m. Good Grief Camp Opening Ceremony

11:30 a.m. National Seminar Opening Ceremony

Afternoon Concurrent Workshops and Sharing Groups

Pentagon and 9/11 Memorial Tour for our 9/11 Survivors

Evening Parade at the Marine Barracks for our Marine Corps Families

TAPS Thought Talk: *Building for Personal Success*

Family Movie Night



Saturday, May 26, 2018

All Day Good Grief Camp: Museum and Monument Activities

Adults Workshops, Sharing Groups, Health & Wellness Sessions

TAPS Grand Banquet featuring Chef Robert Irvine and the Best of Military Chefs with Entertainment by John Schneider



Sunday, May 27, 2018

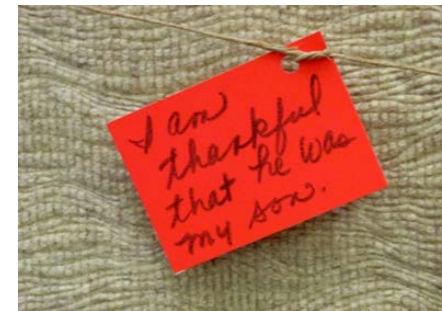
Morning Good Grief Camp: Group Activities

Adult Workshops, Sharing Groups

Afternoon Campers to Highland Park for Lunch

Adult Workshops, Sharing Groups

5:00 p.m. TAPS Family BBQ featuring the Mentor March and GGC Graduation with Entertainment by Wilde Fire



Monday, May 28, 2018

Morning Arlington National Cemetery Memorial Day Service

Afternoon National Memorial Day Parade featuring TAPS Float accompanied by Oshkosh JLTV



Premier Sponsorship Packages

1 Only Hero Sponsor \$250,000	Presenting Sponsor \$100,000	Patriot Sponsor \$50,000	Eagle Sponsor \$25,000	Liberty Sponsor \$10,000
<p>Exclusive recognition as Title Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC, including TAPS website for one year</p> <p>Speaking Role for Executive in Opening Session and Saturday Banquet and Invitations for public sessions of the seminar.</p> <p>Choice of Ala Carte Branding Opportunity (based on availability)</p> <p>Featured in press releases related to NMSS & GGC. Prominently placed sponsor logo and opportunity to place a full-page ad in printed program.</p> <p>Opportunity to host a table in Resource Village</p> <p>Opportunity for Employee Engagement as Volunteers at the Seminar.</p>	<p>Recognition as Presenting Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC, including TAPS website for one year</p> <p>Sponsorship Recognized via remarks during Opening Session and Saturday Banquet and Invitations for public sessions of the seminar.</p> <p>Featured in press releases related to NMSS & GGC. Prominently placed sponsor logo and opportunity to place a half-page ad in printed program.</p> <p>Opportunity to host a table in Resource Village</p> <p>Opportunity for Employee Engagement as Volunteers at the Seminar.</p>	<p>Recognition as Patriot Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.</p> <p>Sponsorship Recognized via remarks during Opening Session and Saturday Banquet and Invitations for public sessions of the seminar.</p> <p>Featured in press releases related to NMSS & GGC and sponsor logo and opportunity to place a quarter-page ad in printed program.</p> <p>Opportunity for Employee Engagement as Volunteers at the Seminar.</p>	<p>Recognition as Eagle Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.</p> <p>Sponsorship Recognized via remarks during Opening Session and Invitations for public sessions of the seminar.</p> <p>Opportunity for Employee Engagement as Volunteers at the Seminar.</p>	<p>Recognition as Liberty Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.</p> <p>Invitations for public sessions of the seminar.</p>
				<p>Freedom Sponsor \$5,000</p> <p>Recognition as Freedom Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.</p>





24rd Annual TAPS National Military Survivor Seminar & Good Grief Camp for Young Survivors

A La Carte Exclusive Opportunities

BREAKFAST: FRIDAY, SATURDAY & SUNDAY

\$150,000

Sponsor the area where all seminar attendees will start the day. Exclusive company branding prominently displayed on serving table and dining tables.

TRANSPORTATION

\$75,000

Responsible for the fleet of buses that will move survivors throughout the city during Memorial Day Weekend. Co-branded bus wraps.

WI-Fi

\$45,000

Increase your visibility with seminar attendees by being the exclusive sponsor of wireless connectivity throughout the weekend.

RESOURCE VILLAGE BREAK

\$35,000

Official host of daily refreshments in Resource Village. Sponsor may also set up an informational table in the Village.

FIELD DAY USA CONCESSIONS

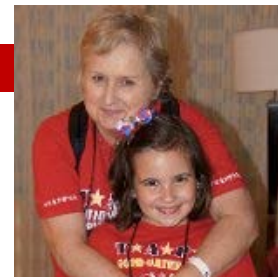
\$25,000

Sponsor the food and beverages at Field Day USA on Saturday night.

PHOTO BOOTH

\$15,000

Instant on-site branding of candid photos – frames; step & repeat; wrap booth at Thursday Welcome and Sunday Family Dinner



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23rd Annual TAPS National Military Survivor Seminar & Good Grief Camp for Young Survivors

More... A La Carte Exclusive Opportunities

SURVIVOR SANCTUARY

\$15,000

Throughout the Seminar, attendees can retreat to the comfort and quiet of the Sanctuary to connect with Peer Mentors and the Survivor Care Team.

MOBILE APP

\$15,000

Designed specifically for NMSS & GGC 2018, attendees will have all the conference education, agenda and sponsor information at their fingertips throughout the weekend and after.

PICNIC LUNCH

\$10,000

Host our 1,200 Campers and Military Mentors for a Picnic Lunch on Sunday at a local park.

HOTEL ROOM KEYS

\$15,000

Be on the minds of seminar attendees every day. Sponsorship includes your company branding on the official hotel room keys.

FLOWERS FOR THE FALLEN

\$5,000

Provide flowers for seminar attendees to take to Arlington Cemetery when visiting loved ones.

AD SPONSOR

\$5,000 and \$2,500

Half-Page or Quarter-Page ad in printed program distributed to all attendees.



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Thank you to our Sponsors!

Please join us for Memorial Day 2018. Sponsors would have access to the programming, signage and participation appropriate to the level of support provided to TAPS. We will work closely to ensure your gift is recognized.

For more information, please contact us at sponsor@taps.org.



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