



TAPS HONOR GUARD GALA

Caring for the Families of America's Fallen Heroes

Tuesday, March 17, 2026

National Building Museum
401 G Street NW, Washington, DC

5:30 p.m. Reception | 7:00 p.m. Dinner & Program



The **TAPS HONOR GUARD GALA** is a tribute to the families of America's fallen heroes — the legacies of American service and sacrifice.

Held in our nation's capital, this powerful evening brings together survivors of military loss, senior military leaders, administration officials, congressional representatives, and dedicated TAPS supporters in one of the most inspirational annual events honoring selfless service, sacrifice, and American patriotism.

Your support helps fulfill the solemn promise our nation made to those who gave their lives in defense of freedom — to care for those they left behind.



SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$250,000 (2 AVAILABLE)

Honor Guard Gala Participation and Visibility

- ★ Two premier tables with 10 seats each and two seats at a head table for a total of 22 guests at the event
- ★ Opportunity for your CEO, or their designee, to participate on stage during the Gala program
- ★ Opportunity to include a 60-second video highlighting your company and its commitment and partnership with TAPS to be used during the Gala, as well as throughout the year
- ★ Logo featured on step-and-repeat at the opening reception and video screens at the event
- ★ Option to include TAPS VIPs (TAPS survivors, military leadership, government representatives, etc.) as guests at your table
- ★ Sponsorship recognized via remarks on stage during the Gala program
- ★ Logo on program listing

Digital and Print Visibility

- ★ Recognition as the top-tier Presenting Sponsor in print and digital event materials related to the event planning and execution, programs, backdrops, etc.
- ★ Logo placement on printed materials, on the TAPS website (through December 2026), and in any sponsor-recognition ads placed by TAPS
- ★ Full-page ad/recognition in *TAPS Magazine*
- ★ Recognition in an advertisement in *Military Times*
- ★ TAPS press release prominently highlighting the Presenting Sponsors, and inclusion in each subsequent TAPS Honor Guard Gala press release
- ★ Recognition in the TAPS Annual Impact Report

Social Media Visibility

- ★ **Pre-Gala:** Dedicated TAPS post on Facebook, Instagram, LinkedIn (TAPS and Bonnie Carroll), and X thanking you as a top sponsor and honoring your key role in supporting TAPS
- ★ **During the Gala:** Live, tagged coverage on Instagram and Facebook featuring your leadership and event branding
- ★ **Post-Gala:** Dedicated TAPS post on TAPS platforms recognizing support of TAPS

SPONSORSHIP LEVELS

VALOR SPONSOR

\$100,000 (10 AVAILABLE)

Honor Guard Gala Participation and Visibility

- ★ One premier table with 10 seats and two seats at a head table for a total of 12 guests at the event
- ★ Option to include TAPS VIPs (TAPS survivors, military leadership, government representatives, etc.) as guests at your table
- ★ Opportunity to include a 30-second video highlighting your company and its commitment and partnership with TAPS to be used during the Gala, as well as throughout the year
- ★ Logo on step-and-repeat at the opening reception and video screens at the event
- ★ Sponsorship recognized via remarks on stage during the Gala program

Digital and Print Visibility

- ★ Recognition as one of the Valor Sponsors in materials related to the event planning and execution
- ★ Logo placement on printed materials, on the TAPS website (through December 2026), and in any sponsor-recognition ads placed by TAPS
- ★ Inclusion in a collective TAPS Honor Guard Gala press release
- ★ Recognition in *TAPS Magazine*
- ★ Recognition in the TAPS Annual Impact Report

Social Media Visibility

- ★ **Pre-Gala:** Dedicated TAPS post on LinkedIn, thanking you as a top sponsor and honoring your key role in supporting TAPS
- ★ **Post-Gala:** Dedicated TAPS post on TAPS platforms recognizing your support of TAPS

SPONSORSHIP LEVELS

RECEPTION SPONSOR

\$75,000 (2 AVAILABLE)

1. OPENING RECEPTION

2. DESSERT RECEPTION + CO-BRANDED THANK YOU GIFT

Honor Guard Gala Participation and Visibility

- ★ One table with 10 seats
- ★ Option to include TAPS VIPs (TAPS survivors, military leadership, government representatives, etc.) as guests at your table
- ★ Logo featured prominently on step-and-repeat at the opening reception and dessert reception, and (depending on reception sponsorship) on parting gift
- ★ Logo featured on video screens at the event
- ★ Sponsorship recognized via remarks on stage during the Gala program
- ★ Sponsorship recognized with signage displayed during either pre-event reception or dessert reception (depending on reception sponsorship)

Digital and Print Visibility

- ★ Recognition as a Reception Sponsor in materials related to the event planning and execution
- ★ Logo placement on printed materials, on the TAPS website (through December 2026), and in any sponsor-recognition ads placed by TAPS
- ★ Acknowledgement in the TAPS Honor Guard Gala press release (inclusion based on the date the sponsorship is secured)
- ★ Recognition in TAPS Annual Impact Report

Social Media Visibility

- ★ **Pre-Gala:** Dedicated TAPS post on LinkedIn, thanking you as a top sponsor and honoring your key role in supporting TAPS
- ★ **Post-Gala:** Dedicated TAPS post on TAPS platforms recognizing your support of TAPS

SPONSORSHIP LEVELS

PATRIOT SPONSOR

\$50,000 (8 AVAILABLE)

Honor Guard Gala Participation and Visibility

- ★ One table with 10 seats
- ★ Option to include TAPS VIPs (TAPS survivors, military leadership, government representatives, etc.) as guests at your table
- ★ Sponsorship recognized via remarks on stage during the Gala program

Digital and Print Visibility

- ★ Recognition as a Patriot Sponsor in select event materials
- ★ Logo placement on print materials, taps.org (through 2026), and sponsor-recognition ads
- ★ Acknowledgement in the Gala press release (dependent on commitment date)

Social Media Visibility

- ★ **Pre-Gala:** Bundled, tagged LinkedIn post thanking you by name as a Patriot Sponsor
- ★ **Post-Gala:** Sponsorship recognition in a bundled social media post with tags

EAGLE SPONSOR

\$25,000 (10 AVAILABLE)

Honor Guard Gala Participation and Visibility

- ★ One table with 10 seats
- ★ Option to include TAPS VIPs (TAPS survivors, military leadership, government representatives, etc.) as guests at your table

Digital and Print Visibility

- ★ Recognition as an Eagle Sponsor in select event materials
- ★ Logo placement on print materials, taps.org (through 2026), and sponsor-recognition ads
- ★ Acknowledgement in the Gala press release (dependent on commitment date)

Social Media Visibility

- ★ **Pre-Gala:** Bundled, tagged LinkedIn post thanking you by name as an Eagle Sponsor
- ★ **Post-Gala:** Sponsorship recognition in a bundled social media post with tags

SPONSORSHIP LEVELS

LIBERTY SPONSOR

\$15,000 (15 AVAILABLE)

Honor Guard Gala Participation and Visibility

- ★ One table with 10 seats

Digital and Print Visibility

- ★ Recognition as a Liberty Sponsor in select event materials
- ★ Name placement on print materials, taps.org (through 2026), and sponsor-recognition ads
- ★ Acknowledgement in the Gala press release (dependent on commitment date)

Social Media Visibility

- ★ **Pre-Gala:** Bundled, tagged LinkedIn post thanking you by name as a Liberty Sponsor
- ★ **Post-Gala:** Sponsorship recognition in a bundled social media post with tags

FREEDOM SPONSOR

\$10,000 (8 AVAILABLE)

Honor Guard Gala Participation and Visibility

- ★ Five reserved seats

Digital and Print Visibility

- ★ Recognition as a Freedom Sponsor in select event materials
- ★ Name placement on print materials, taps.org (through 2026), and sponsor-recognition ads
- ★ Acknowledgement in the Gala press release (dependent on commitment date)

Social Media Visibility

- ★ **Pre-Gala:** Sponsorship recognition in a bundled post with tags

TAPS INDIVIDUAL TICKETS

\$1,000 (LIMIT OF 2 PER PERSON)

A limited number of individual tickets are available. We cannot guarantee seating requests, and we cannot combine more than two ticket purchases for seating purposes.

TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS

Caring for the Families of America's Fallen Heroes



3101 Wilson Boulevard, Suite 600, Arlington, VA 22201

202-588-TAPS (8277) ✪ TAPS.ORG/GALA



2026 TAPS HONOR GUARD GALA

PLEDGE FORM

Tuesday, March 17, 2026

National Building Museum, 401 G Street NW, Washington, DC

5:30 p.m. Reception | 7 p.m. Dinner & Program

Complete all fields below.

DONOR

(As you would like it to appear in TAPS printed and electronic materials)

CONTACT PERSON

TITLE

ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL

YES! We would be pleased to support the 2026 TAPS Honor Guard Gala.

\$250,000 Presenting Sponsor

\$25,000 Eagle Sponsor

\$100,000 Valor Sponsor

\$15,000 Liberty Sponsor

\$75,000 Reception/Attendee Gift Sponsor

\$10,000 Freedom Sponsor

\$50,000 Patriot Sponsor

(Five seats available per sponsorship)

\$1,000 Individual Ticket (Limit two per person)

I/We would also like to make a one-time donation of \$

PLEDGE FORM SUBMISSION

Please email this completed Pledge Form to gala@TAPS.org to hold your table.

There is limited availability at each sponsorship level. TAPS staff will reach out to confirm receipt of your pledge form and availability of a table at your desired sponsorship level.

PAYMENT OPTIONS

To pay by credit card, please contact gala@TAPS.org

Please make checks payable to: Tragedy Assistance Program for Survivors (TAPS)

Attn: 2026 TAPS Honor Guard Gala

3101 Wilson Blvd., Suite 600

Arlington, VA 22201

To pay by ACH, please contact gala@TAPS.org.

Payment is due no later than February 17, 2026.

TAPS is a 501(c)(3) organization. EIN 92-0152268

For additional information, please contact gala@TAPS.org or call 202.588.TAPS (8277).

Thank you for your support and standing with the families of America's Fallen Heroes!



@TAPSorg



Tragedy Assistance Program for Survivors



202.588.TAPS (8277)

@TAPSorg



TAPS.org

Tragedy Assistance Program for Survivors

TAPS is the national nonprofit organization providing compassionate care and comprehensive resources for all those grieving a death in the military or veteran community.