



STRATEGIC PLAN

2024







TAPS

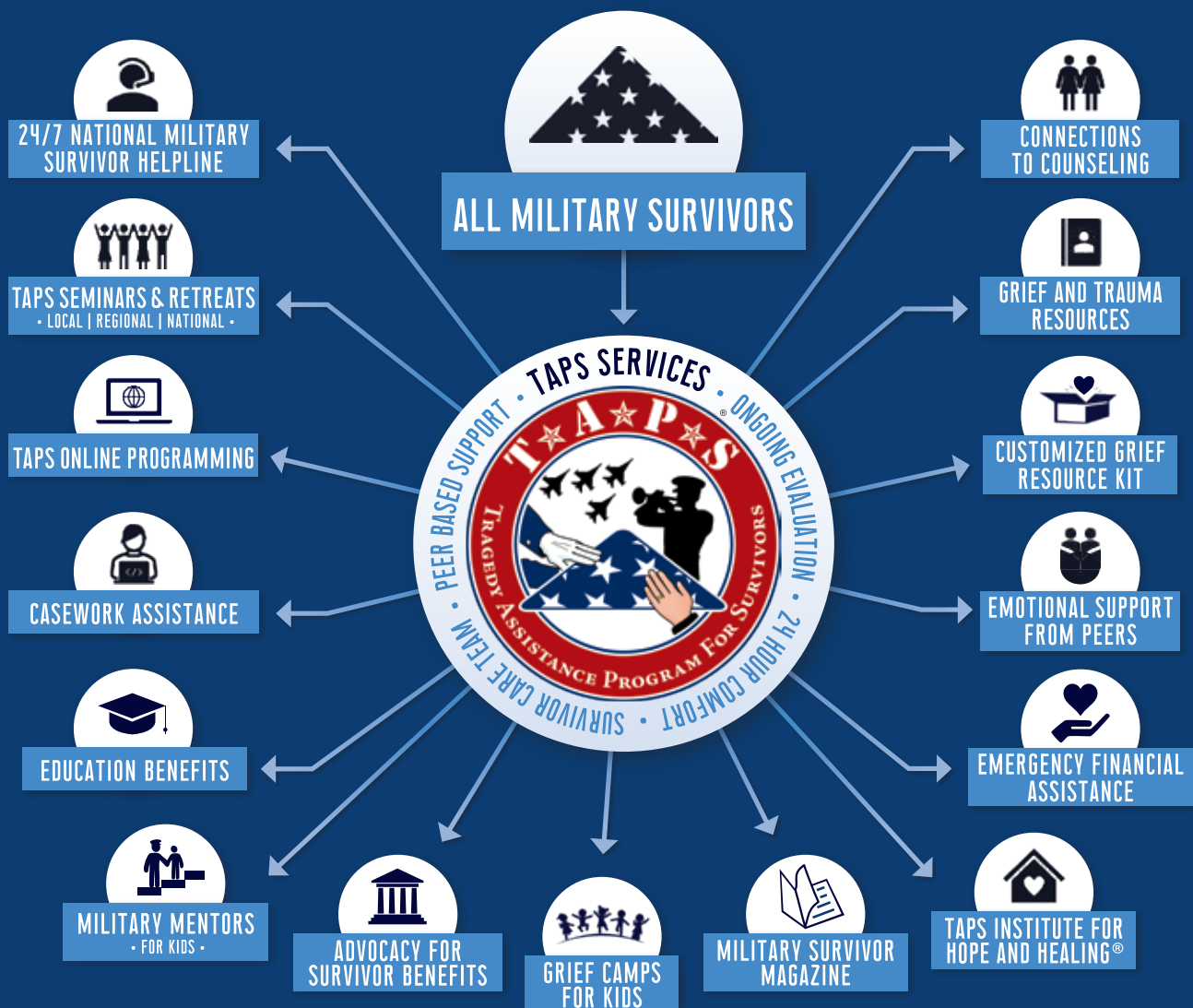
TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS

REMEMBER THE LOVE, CELEBRATE THE LIFE, SHARE THE JOURNEY

As an organization dedicated to providing unwavering support to the families and loved ones of fallen military service members, TAPS stands as a beacon of comfort and compassion in times of profound loss. For nearly 30 years, we have been committed to fostering a community that empowers hope and embraces resilience. In light of the evolving needs of those we serve, it is imperative that we embark on a strategic journey to chart our course for the future. This strategic plan sets forth our vision to strengthen and expand our services, enhance our outreach efforts, and ensure that no survivor walks alone on their path to healing. Guided by our core values and driven by a deep sense of duty, we endeavor to uphold the legacy of those who have made the ultimate sacrifice while uplifting and empowering those they have left behind. Together, we will navigate this road map, forging a future of continued support, connection, and transformative care for every survivor to receive solace and understanding.

WE *provide* COMFORT, CARE, AND
RESOURCES TO ALL THOSE GRIEVING
THE DEATH OF A MILITARY LOVED ONE.

WE *honor* OUR MILITARY MEN AND
WOMEN BY CARING FOR ALL THOSE
THEY LOVED AND LEFT BEHIND.



TAPS MISSION TAPS is the national nonprofit organization providing compassionate care and comprehensive resources for all those grieving the death of a military or veteran loved one.

TAPS VISION TAPS is the national nonprofit organization providing compassionate care and comprehensive resources for all those grieving the death of a military or veteran loved one.

TAPS VALUES

Honor and Remembrance: We fervently believe in cherishing and commemorating our fallen heroes, acknowledging military survivors as the living testaments to their loved ones' invaluable service and ultimate sacrifice. Their stories form the fabric of our nation's history, a legacy that deserves recognition and deep respect.

Empowerment: Our commitment goes beyond providing solace; we strive to empower survivors with effective coping strategies, invaluable resources, and opportunities for meaningful connections. From the comfort of home to national platforms, we enable survivors to do more than just endure their grief - we help them transform sorrow into strength and purpose.

Connection: Recognizing the isolation that can accompany the grief of a military death, we ensure a constant lifeline of support. Our 24/7 nationwide network provides peer-based emotional assistance and crucial casework services, facilitating connections with those who truly comprehend their struggle and can provide the support they need.

Education: Our dedication extends to equipping survivors with knowledge about the best practices in bereavement and trauma care. We actively advocate for policies and legislative priorities addressing their needs. Our mission is to empower survivors with the understanding and resources necessary to navigate their grief journey with self-assuredness and resilience.

Community Building: We create supportive communities for survivors, honoring their unique experiences and engaging them throughout their grief journey and for the rest of their lives. Our ultimate goal is to cultivate a sense of belonging, enabling survivors to discover hope and healing within their pain, all while respecting their unique paths.



HOW WE HEAL

Twenty-four hours a day, seven days a week, we are a family of military survivors ready to embrace and connect all who grieve the death of a military loved one with resources, services, and programs. TAPS provides support to survivors regardless of the manner of death, the duty status at the time of death, the survivor's relationship to the deceased, or the survivor's phase in their grief journey. TAPS is fortunate to work with leading experts in the field of grief, bereavement, trauma, and peer support to integrate decades of research on military grief into action to help heal hearts.



ORGANIZATIONAL GOALS

1. Enhance and strengthen the collaborative partnership with the Department of Defense (DOD), including military casualty and mortuary within each branch of service and the National Guard and Reserve, and the Department of Veterans Affairs (VA), to form a comprehensive network and lifelong support system for military and veteran casualties.
2. To elevate our expertise and standard level of care for compassionate care and support to all those grieving the death of a military loved one. Regardless of the location and circumstances of the death or the relationship of the survivor to the deceased.
3. To further grow and broaden our comprehensive range of resources and services that address the unique needs and challenges of individuals and families who have experienced the death of a military or veteran loved one.
4. To heighten and enrich awareness and understanding of the impact of military and veteran deaths on families and communities, and to advocate for policies and programs that support their well-being and future stability.
5. To renew, develop, and expand our national network of trained volunteers, staff, and partners who are dedicated to providing high-quality grief and trauma support and resources for those in need.
6. To continually evaluate and improve our programs and services based on feedback from those we serve and contribute to and publish meaningful and impactful research on grief and trauma.
7. To enrich and strengthen our collaboration with other organizations, agencies, and stakeholders to advance the field of grief support and improve outcomes for military and veteran families.





1 Enhance and strengthen the collaborative partnership with the Department of Defense (DOD), including military casualty and mortuary within each branch of service and the National Guard and Reserve, and the Department of Veterans Affairs (VA), to form a comprehensive network and lifelong support system for military and veteran casualties.

This collaborative partnership ensures immediate and ongoing assistance, as well as access to vital resources, for all survivors and service members in the aftermath of a death within the military or veteran community. TAPS provides support and resources to those who served in the National Guard or Reserve, government contractors, military dependents, and those who served internationally as in the International Legion for the Defense of Ukraine (UKR Legion).

1. Immediate Support: We provide immediate and responsive support to military survivors and service members in the immediate aftermath of a death in the military or veteran community. This includes offering emotional support, connecting them with appropriate resources, and

assisting with practical matters such as funeral arrangements and emergency financial support.

2. Ongoing Support: We recognize that the grieving process is not confined to the immediate aftermath of a military death. Our goal is to establish and maintain a robust network of ongoing support for military survivors and service members throughout their lifetime. This includes providing access to counseling services, grief support groups, educational resources, and other programs that cater to their evolving needs.

3. Resource Provision: We strive to ensure that military survivors and service members have access to comprehensive resources that address their specific challenges. This may include emergency financial assistance, connections to educational scholarships, connections with vetted mental health or grief and trauma professionals, legal support, and retroactive benefits. Our goal is to continually expand and improve our resource offerings to meet the diverse needs of military survivors.

4. Collaborative Partnerships: We actively seek to collaborate with other organizations, agencies, and

stakeholders involved in supporting military survivors and service members. By fostering partnerships, we can leverage collective knowledge, expertise, and resources to enhance the support systems available to those affected by military deaths. Our goal is to create a unified and coordinated approach to lifelong support.

5. Advocacy and Awareness: We advocate for policies, legislation, and initiatives that prioritize the well-being and support of military survivors and service members. Our aim is to raise awareness about the unique challenges they face and work towards systemic changes that address their needs effectively. By advocating for their rights and amplifying their voices, we strive to improve the overall support systems for military survivors and service members.

6. Evaluation and Adaptation: We are committed to continually evaluating the effectiveness of our support systems and making necessary adaptations based on feedback and research. By actively seeking feedback from military survivors and service members, we can ensure that our programs and resources remain relevant, responsive, and impactful.

2

To elevate our expertise and standard level of care for compassionate care and support to all those grieving the death of a military loved one. Regardless of the location and circumstances of the death or the relationship of the survivor to the deceased.

As the national nonprofit providing peer-based emotional support and grief and trauma care to all those grieving the death of a military or veteran loved one, TAPS will adopt a multi-faceted approach that leverages technology, community building, and professional expertise.

First and foremost, TAPS will prioritize building a strong online community that provides a safe and supportive space for military survivors to connect, share

their experiences, and receive emotional support from peers who have been through similar experiences. This could take the form of a virtual support group or forum, where survivors can interact with each other in real-time, or a more structured peer mentorship program, where experienced military and veteran survivors can provide one-on-one support to those who are new to the grieving process. TAPS will also develop and disseminate educational materials and resources that provide guidance on coping with grief and trauma, as well as strategies for self-care and emotional healing.

In addition to building a robust online community, TAPS will also seek to partner with local organizations and healthcare providers to ensure that military survivors in all locations

have access to the support and resources they need. This could involve partnering with local hospitals, clinics, and counseling centers to provide specialized grief and trauma counseling services, or working with community-based organizations to provide peer-based support and education in underserved areas.

Finally, TAPS will prioritize building a team of professionals with expertise in grief and trauma care to provide compassionate care and support to those who need it most. This could involve hiring licensed therapists or grief counselors who specialize in working with military and veteran survivors, or developing training programs that empower peer mentors to provide more advanced emotional support and guidance.

3

To further grow and broaden our comprehensive range of resources and services that address the unique needs and challenges of individuals and families who have experienced the death of a military or veteran loved one.

TAPS will collaborate with other organizations, agencies, and stakeholders to advance the field of grief support and improve outcomes for those who are grieving in several ways:

1. Partner with other organizations:

TAPS will partner with other organizations that serve military and veteran families to coordinate and share resources, expertise, and best practices for providing grief support and improving outcomes. This can include collaborating on training programs for volunteers, joint outreach campaigns to raise awareness of available services, and

joint advocacy efforts to promote policies and programs that support military and veteran families who are grieving.

2. Participate in coalitions: TAPS will participate in coalitions and networks that bring together organizations and stakeholders from different sectors to collaborate on issues related to grief and bereavement. This can include participating in coalitions focused on mental health, military and veteran issues, or specific areas of grief support such as suicide prevention or trauma.

3. Engage in research: TAPS will work with academic institutions, government agencies, and other research organizations to conduct research on grief and bereavement among military and veteran families. By contributing to the body of knowledge on these issues, the nonprofit can help improve the quality and effectiveness of grief support services.

4. Advocate for policy changes:

TAPS will advocate for policies and programs that support the unique needs of military and veteran families who are grieving. This can include advocating for increased funding for grief support services, changes to policies related to bereavement leave or military survivor benefits, or other policy changes that can help improve outcomes for those who are grieving.

5. Participate in professional organizations:

TAPS will participate in professional organizations and associations for grief support providers, such as the Association for Death Education and Counseling or the National Alliance for Grieving Children. By participating in these organizations, the nonprofit can stay up-to-date on the latest research and best practices in grief support and connect with other professionals in the field.



4

To heighten and enrich awareness and understanding of the impact of military and veteran deaths on families and communities, and to advocate for policies and programs that support their well-being.

There are several ways TAPS will promote awareness and understanding of the impact of military and veteran deaths on families and communities, and advocate for policies and programs that support their well-being:

1. Public Education and Awareness Campaigns:

TAPS will create public education and awareness campaigns to raise awareness of the unique needs and challenges faced by military and veteran families who have experienced the loss of a loved one. These campaigns can include social media campaigns, public service announcements, and other marketing initiatives to help spread the word and encourage people to get involved.

2. Advocacy and Policy Work:

TAPS will work with policymakers and advocates to support policies and programs that promote the well-being of military and veteran families who have experienced the loss of a loved one. This can include advocating for increased access to mental health services, expanded benefits for survivors, and other policy initiatives that help support these families.



5

To renew, develop, and expand our national network of trained volunteers, staff, and partners who are dedicated to providing high-quality grief support and resources to those in need.

To build a national network of trained volunteers, staff, and partners who are dedicated to providing high-quality grief support and resources to those in need, TAPS will take several steps:

1. Recruit and train volunteers:

TAPS will recruit and train volunteers who have personal experience with military or veteran loss or have received specialized training in grief support. TAPS will enhance training programs, workshops, and resources to ensure that their volunteers are equipped to provide compassionate care to those in need.

2. Develop partnerships:

TAPS will partner with other organizations and agencies that serve military and veteran communities, such as the Department of Veterans Affairs, military hospitals, and veteran service organizations. These partnerships can help TAPS reach more people in need of support and provide more comprehensive services.

3. Utilize technology:

TAPS will leverage technology to provide support to those who may not be able to attend in-person support groups or counseling sessions. TAPS will enhance offerings of virtual support groups, online counseling sessions, and chat support to connect with people who are not able to access support in person.

4. Raise awareness:

TAPS will promote awareness of the impact of military and veteran deaths on families and communities through public education campaigns, media outreach, and community events. TAPS will also advocate for policies and programs that support the well-being of military survivors, including access to mental health care, financial assistance, and other resources.

By taking these steps, TAPS can build a strong network of trained volunteers, staff, and partners who can provide high-quality grief support and resources to those in need, while also raising awareness of the unique challenges faced by military survivors and advocating for policies and programs to support their well-being.



6

To continually evaluate and improve our programs and services based on feedback from those we serve and current research on grief and bereavement. TAPS, the national nonprofit providing peer-based emotional support will provide grief and trauma care by following these steps to continually evaluate and

improve their programs and services based on feedback from those they serve and the latest research on grief and bereavement:

1. Regularly gather feedback from individuals and families who have experienced the loss of a military or veteran loved one about their experiences with the nonprofit's programs and services.

2. Conduct surveys and focus groups with program participants to identify areas of improvement and new opportunities for service.

3. Incorporate the latest research on grief and bereavement into program design and implementation to ensure that services are evidence-based and effective.

4. Regularly review and update program materials and resources

to ensure that they are accurate, relevant, and culturally sensitive.

5. Provide ongoing training and support to volunteers, staff, and partners to ensure that they have the skills and knowledge necessary to provide high-quality grief support and resources.

6. Establish partnerships with academic and research institutions to stay abreast of the latest developments in the field of grief and bereavement and to facilitate ongoing evaluation and improvement of programs and services.

7. Develop and implement comprehensive quality assurance and improvement plan to ensure that services meet the needs of those they serve and are delivered in a consistent and effective manner.

7 To enrich and strengthen our collaboration with other organizations, agencies, and stakeholders to advance the field of grief support and improve outcomes for military and veteran families.

TAPS will collaborate with other organizations, agencies, and stakeholders to advance the field of grief support and improve outcomes for those who are grieving in several ways:

1. Partner with other organizations:

TAPS will partner with other organizations that serve military and veteran families to coordinate and share resources, expertise, and best practices for providing grief support and improving outcomes. This can include collaborating on training programs for volunteers, joint outreach campaigns to raise awareness of available services, and joint advocacy efforts to promote policies and programs that support military and veteran families who are grieving.

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TAPS will participate in coalitions and networks that bring together organizations and stakeholders from different sectors to collaborate on issues related to grief and bereavement. This can include participating in coalitions focused on mental health, military and veteran issues, or specific areas of grief support such as suicide prevention or trauma.

3. Engage in research: TAPS will work with academic institutions, government agencies, and other research organizations to conduct research on grief and bereavement among military and veteran families. By contributing to the body of knowledge on these issues, the nonprofit can help improve the

quality and effectiveness of grief support services.

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5. Participate in professional organizations:

TAPS will participate in professional organizations and associations for grief support providers, such as the Association for Death Education and Counseling or the National Alliance for Grieving Children. By participating in these organizations, the nonprofit can stay up-to-date on the latest research and best practices in grief support and connect with other professionals in the field.





LANDSCAPE ANALYSIS

A landscape analysis for a national nonprofit providing peer based emotional support and trauma care to military survivors would include an overview of the current state of the field, an examination of the organization's strengths and weaknesses, an evaluation of the competitive landscape, and an assessment of future opportunities and challenges.

CURRENT STATE OF THE FIELD:

The need for emotional support and trauma care for military survivors is well documented. The Department of Veterans Affairs (VA) estimates that 20 veterans die by suicide each day, and military survivors face unique challenges related to grief, trauma, and transition. There are currently several national nonprofits providing peer-based emotional support and trauma care to military survivors, but the demand for services far outweighs the supply. There is a growing awareness of the importance of addressing the mental health needs of military survivors, and there have been recent policy changes to improve access to care and resources.

ORGANIZATION'S STRENGTHS AND CHALLENGES:

TAPS, the national nonprofit providing peer based emotional support and trauma care to military survivors has several strengths, including a well-established reputation for providing high-quality services and a strong network of trained volunteers, staff, and partners. The organization has a robust online presence and offers a comprehensive range of resources and services that address the unique needs and challenges of military survivors. However, the organization also has some challenges, such as limited resources and the need for additional funding to expand its programs and services. The organization may also face challenges in reaching underserved populations and in keeping up with the latest research and best practices in the field.

COMPETITIVE LANDSCAPE:

The landscape for national nonprofits providing peer-based emotional support and trauma care to military survivors is highly competitive. There are several established organizations that provide similar services, as well as new entrants to the field. These organizations may have different models of service delivery, target different populations, or have different areas of focus. The competitive landscape may also be impacted by changes in policy, funding, or demand for services.

FUTURE OPPORTUNITIES AND CHALLENGES:

There are several opportunities for the national nonprofit providing peer based emotional support and trauma care to military survivors. For example, there may be opportunities to collaborate with other organizations and stakeholders to advance the field and improve outcomes for military survivors. The organization may also be able to leverage technology to expand its reach and offer new services. However, the organization may also face challenges related to funding, policy changes, and competition. It will be important for the organization to stay informed about the changing landscape and to continually evaluate and improve its programs and services based on feedback from those it serves and the latest research on grief and trauma care.

GOVERNANCE

The Tragedy Assistance Program for Survivors (TAPS) is governed by a Board of Directors consisting of individuals who are passionate about the organization's mission and bring a diverse range of experience and expertise to the table. The board is responsible for overseeing the strategic direction and management of the organization, ensuring that it remains focused on its mission of providing compassionate care and support to those grieving the death of a military or veteran loved one.

The board of directors of TAPS includes individuals with backgrounds in business, finance, law, military service, and nonprofit management. Members of the board are committed to the organization's mission and bring their experience and expertise to bear on issues related to fundraising, program development, and community outreach.

The board of directors plays a critical role in shaping the policies and programs of TAPS, ensuring that the organization is meeting the needs of military survivors and families. Board members participate in regular meetings and provide guidance and support to the executive leadership team. They also serve as ambassadors for the organization, helping to build awareness and support for TAPS in their communities and beyond.

Overall, the board of directors of TAPS is a dedicated and passionate group of individuals who are committed to making a positive impact in the lives of military survivors and families. Their expertise and leadership are critical to the ongoing success of the organization and its ability to provide compassionate care and support to those in need.

TAPS BOARD OF DIRECTORS

John Wood

Chairman

CEO and Chairman of the Board, Telos Corporation

Deborah Mullen

Secretary

Lieutenant Colonel Scott Rutter, USA (Ret)

Treasurer

Founder, Valor Network, Inc.

Major Bonnie Carroll, USAFR (Ret)

TAPS Founder and President

Surviving Army Spouse

Lieutenant General Joseph Anderson, USA (Ret)

Former Deputy Chief of Staff, United States Army

Stephen Cannon

CEO, AMB Group, LLC

Surviving Army Brother

Brandon Carter

President, USAA Life Company

Miles Cortez

Executive Vice President Emeritus AIR Communities

General Martin Dempsey, USA (Ret)

18th Chairman of the Joint Chiefs of Staff

Sergeant Major Ronald Green, USMC (Ret)

18th Sergeant Major of the United States Marine Corps

Lieutenant Colonel M.L. "Buzz" Hefti, USMC (Ret)

Bradley Jacobs

Professor, Rollins College

Michael Janus

Senior Vice President and General Manager, Battelle

Master Sergeant Mark "Ranger" Jones, USA (Ret)

Founder and CEO, The Ranger Group, LLC

George Krivo

Chairman & CEO, Ares Prime

Edward McNally

Partner, Kasowitz Benson Torres, LLP

Surviving Navy Brother

Aaron Newman

Founder, Cloud Storage Security, CloudCheckr

Kyra Phillips

News Correspondent, ABC News

Andy Sullivan

Executive Vice President, Prudential Financial, Inc.

TAPS BOARD OF ADVISORS

Tina Barrett, Ed.D., LCPC

Co-Founder Tamarack Grief Resource Center

Paul Bartone, Ph.D. (U.S. Army, Retired)

APA John C. Flanagan Lifetime Achievement Award

Tashel Bordere, Ph.D., CT

Professor, Certified Thanatologist

Anne Brodsky, Ph.D.

Professor and Chair of Psychology and the University of Maryland, Baltimore County

Frank Campbell, Ph.D., LCSW

Certified Thanatologist, Developer of the Active Postvention Model, known internationally as Local Outreach to Suicide Survivors (LOSS), Past President, American Association of Suicidology

Judith Cohen, M.D.

Professor and Medical Director of the Center for Traumatic Stress in Children and Adolescents, Collaborative Founder of Trauma-Focused Cognitive Behavioral Therapy

Charles Corr, Ph.D.

Professor Emeritus, International Work Group on Death, Dying, and Bereavement

Elizabeth Crunk-Sikhuashvili, Ph.D., NCC, LGPC

Practitioner, Researcher, Professor, Author, Coping Assessment for Bereavement and Loss Experiences (CABLE)

Robert Delaney

Expertise in leadership, communication, resilience, and diligence following trauma and loss

Ken Doka, Ph.D., MDIV, FT

Senior Vice President of Grief Programs at Hospice Foundation of America (HFA). Editor, OMEGA – Journal of Death and Dying, Lifetime Achievement Award Recipient, Association of Death Education and Counseling

Charles Figley, Ph.D. (Marine Corps Veteran)

Professor, Distinguished Chair in Disaster Mental Health. Author, *Combat Social Work: Applying the Lessons of War to the Realities of Human Services; Psychiatric Casualties: How the Military Ignores the Full Cost of War*. Collaborative Founder of Compassion Fatigue

Joscelyn Fisher, Ph.D.

Professor, Research Psychologist. Center for the Study of Traumatic Stress on the National Military Family Bereavement Study

Pamela Gabbay, Ed.D., FT

Co-Founder, the Satori Group

Allison Gilbert

Emmy Award-Winning Journalist and Author

Linda Goldman, MS, LCPC, NBCC, FT

Practitioner, Teacher. Fellow, Thanatology. Specialty in LGBT youth and children's grief and trauma

Robin Goodman, Ph.D., A.T.R.-BC

Founder, Child Life Program at Mount Siani Hospital

James Gordon, M.D.

Professor, Founder, Chairman, Mind-Body Medicine, Alternative Medicine

Carlos Graveran (U.S. Army Veteran)

Vice President of Operations for Vitas Healthcare

Nicole Harmon, Ph.D.

Executive Director, External Affairs of Cohen Veterans Bioscience

Jill Harrington-Lamorie, DSW, LCSW

Senior Field Researcher/Clinician. Center of the Study of Traumatic Stress, National Military Family Bereavement Study

Gloria Horsley, Ph.D.

Founder, President of Open to Hope, Founder, the Grief Blog

Heidi Horsley, Psy.D., LMSW, MS

Author, Clinician

William Hoy, D.Min, FT

Clinical Professor, Former Director for Pathways Volunteer Hospice

Rayanne Hunter

Surviving Military Spouse

Vicki Jay

CEO, National Alliance for Children's Grief, Founding Director, Rays of Hope Children's Grief Center

Sebastian Junger

NYT Bestselling Author

Corey Kennard, MACM

Pastor, Patient Experience at Ascension St. John Hospital in Detroit, MI, Healthcare Activist

Rachel Kodanaz

Co-founder, Grief Network Alliance, HeartLight Grief Center, Best-Selling Author

Judy Mathewson, Ph.D. (U.S. Air Force, Retired)

TAPS Good Grief Camp Co-Founder

Evgenia (Jane) Milman, GSc, MA, Ph.D.

Psychologist and Faculty Member at the Portland Institute for Loss and Transition

Bret Moore, PSYD, ABPP

Author, Recipient, Arthur W. Melton Award for Early Career Achievement in Military Psychology from Division 19 and the Early Career Achievement Award in Public Service Psychology from Division 18 of APA.

Robert Neimeyer, Ph.D.

Editor, *Journal of Death Studies*, Professor, Department of Psychology, Clinical Practitioner, Former President, Association for Death Education and Counseling (ADEC)

Christine Norton, Ph.D., LCSW

Professor of Social Work, Research Scientist, Outdoor Behavioral Healthcare Center, Founder, Foster Care Adventure Therapy Network

Therese Rando, Ph.D., BCETS, CCBT

Author, Researcher, Educator

Jon Reid, Ph.D., LPC, FT

Author, Practitioner

Denise Rollins, Ph.D.

Executive Director, Whole Heart Grief and Life Resource Center

David Schonfeld, M.D., FAAP

Director, National Center for School Crisis and Bereavement at Children's Hospital Los Angeles

Heather Servaty-Seib, Ph.D., HSPP

Psychologist and Professor

Jonathan Shay, M.D., Ph.D.

Special emphasis in moral injury, PTSD, veteran and conflict grief

Katherine Shear, MD

Professor of Psychiatry in Social Work, Director, Center for Complicated Grief, Columbia School of Social Work

Heather Stang

Author, Mindfulness & Grief

Sharon Strouse, MA, ATR-BC, LCPAT

Co-Author, *Techniques of Grief Therapy*

Shelley MacDermid Wadsworth, M.B.A., M.S., Ph.D.

Distinguished Professor of Human Development and Family Studies

William Wagasy

Navy SEAL Veteran

Benjamin Wolfe, M.Ed., LICSW, FT

Fellow, Thanatology; Past President, Association for Death Education and Counseling; Recipient, ADEC Service Award, ADEC Educator Award

Alan Wolfelt, Ph.D.

Author, Founder and Director, Center for Loss and Life Transition

William Worden, Ph.D., ABPP

Fellow of the American Psychological Association; Co-Principal Investigator for Harvard's Child Bereavement Study

Justin Yopp, Ph.D.,

Author, Clinical Psychologist, Associate Professor

Christina Zampitella, Ph.D., FT

Founder, Center for Grief and Trauma Therapy and Licensed Clinical Psychologist



RETURN ON INVESTMENT

The return on investment (ROI) for supporting TAPS can be seen in several ways:

- 1. Impact on Military Survivors:** TAPS provides critical emotional support and resources to military survivors who have experienced the death of a loved one in military service. By supporting TAPS, you are directly contributing to the well-being of these individuals and families, helping them navigate the challenges of grief and trauma.
- 2. Increased National Security:** Supporting TAPS contributes to increased national security by improving the mental health and well-being of military survivors. By ensuring that these individuals receive the care and support they need, we can help prevent long-term negative impacts on military families and communities.
- 3. Enhanced Corporate Social Responsibility:** Supporting TAPS is an excellent way for corporations and businesses to demonstrate their commitment to social responsibility and community engagement. By investing in TAPS, companies can show their support for military families and the sacrifices they have made for our country.
- 4. Improved Public Relations:** Supporting TAPS can enhance public relations and brand reputation by demonstrating a commitment to a cause that is widely recognized and respected. This can lead to increased customer loyalty and positive public perception.

Overall, the return on investment for supporting TAPS is significant, both in terms of the impact on military survivors and their families, as well as the broader benefits to society as a whole.

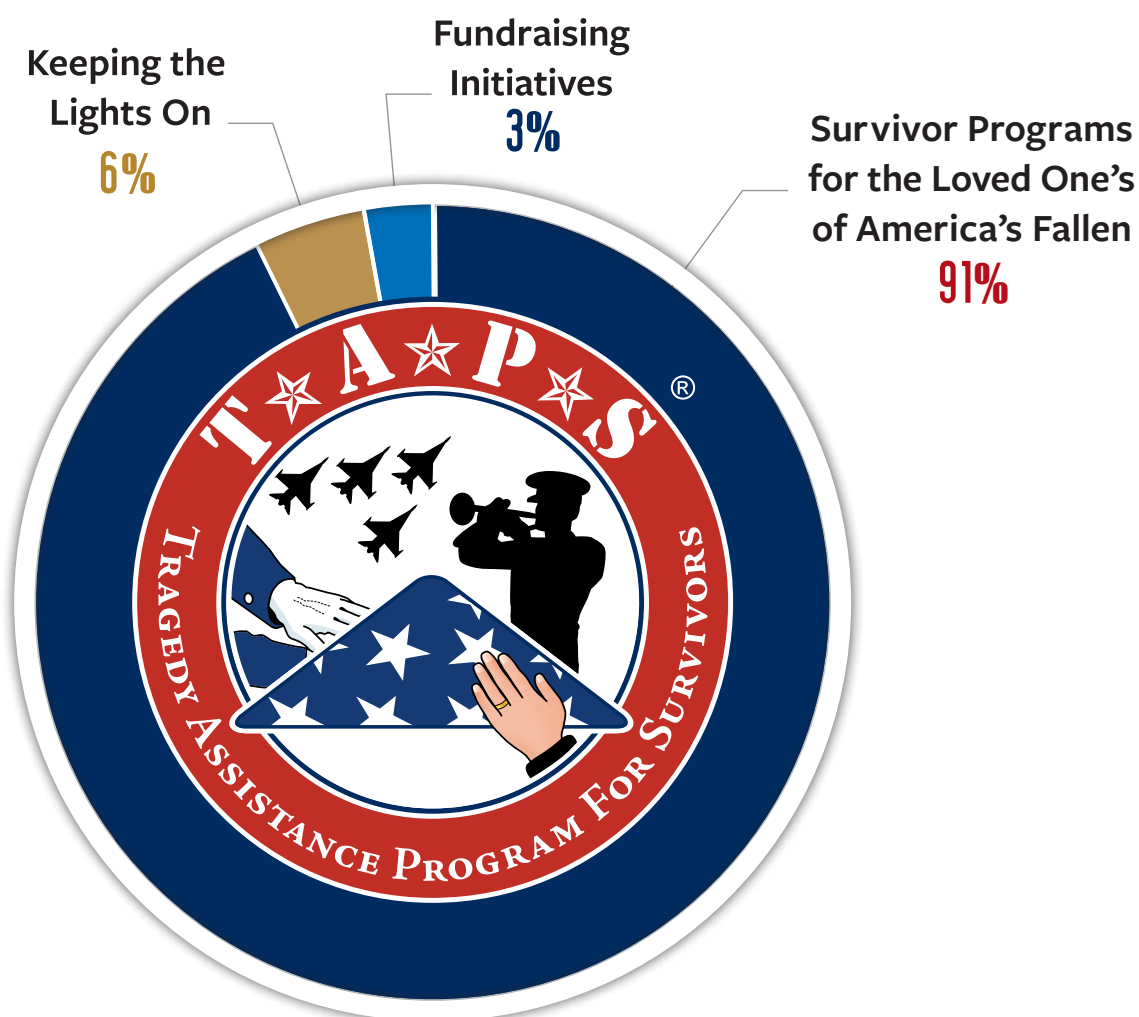
“TAPS has given me the irreplaceable....
life after tragedy.”

— Surviving Sibling, Angel Pansini



ALLOCATIONS

Our goal is to put **91 cents** of every dollar toward direct survivor programming.





IN HONOR OF THOSE WHO HAVE SERVED AND DIED



202.588.TAPS(8277) ★ TAPS.ORG ★ @TAPSORG

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