



TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS
2022 MAY SUPPORTER TOOLKIT
Honoring All Those Who Have Served and Died

TAPSSocial Media Handles:

Facebook: [TragedyAssistanceProgramforSurvivors\(TAPS\)](https://www.facebook.com/TragedyAssistanceProgramforSurvivors(TAPS))

Instagram: [@TAPSorg](https://www.instagram.com/TAPSorg)

Twitter: [@TAPSorg](https://twitter.com/TAPSorg)

LinkedIn: [TragedyAssistanceProgramforSurvivors\(TAPS\)](https://www.linkedin.com/company/TragedyAssistanceProgramforSurvivors(TAPS))

SocialMediaGraphics: [TAPS.org/memorialday/toolkit](https://www.taps.org/memorialday/toolkit)

Hashtags: #HonorThem

Website: [TAPS.org](https://www.taps.org)

Donate: [TAPS.org/Donate](https://www.taps.org/Donate)

- SamplePostsforFacebook/Instagram/LinkedIn:

Option 1:

During this month of remembrance, we honor **All Those Who Have Served and Died** on behalf of our nation, and recognize the sacrifice of the families who grieve their loss each and every day. That is why we are partnering with TAPS – the organization offering care, resources, services, and support to all those grieving the loss of a military loved one. #HonorThem

Option 2:

For the families of our nation's fallen heroes, Memorial Day is every day. We are proud to partner with TAPS to support the families of **All Those Who Have Served and Died**. Join us in honoring our nation's fallen by supporting their families this month of May. #HonorThem

Option 3:

This May, we celebrate the service of our Armed Forces, and solemnly observe Memorial Day. Together with our friends at TAPS, we honor and remember **All Those Who Have Served and Died** and support the families they left behind. #HonorThem

Option 4:

For the families of our nation's fallen heroes, Memorial Day is every day. Together with our friends at TAPS, we honor and remember **All Those Who Have Served and Died**, and support the families they left behind. #HonorThem

Option 5:

Memorial Day is every day for families of our nation's fallen heroes - the families of **All Those Who Have Served and Died**. We are proud to support TAPS, who understands their loss and walks alongside our nation's surviving families providing comfort, care and support along each step of their grief journey. #HonorThem

Sample Posts for Twitter:

Option 1:

This May, I am/we are honored to show my/our support for the families of America's Fallen Heroes by partnering with @TAPSorg. Learn more about how they care for the families of **All Those Who Have Served and Died**. #HonorThem

Option 2:

For us/me, #MemorialDay is more than one day. I/We honor **All Those Who Have Served And Died**, and recognize the sacrifices of their families who are left behind. That is why we are/I am proud to partner with @TAPSorg. Learn more at [insert your organization's URL, a fundraiser link or taps.org]. #HonorThem

Option 3:

We know that #MemorialDay is every day for the families of our nation's fallen heroes. We are proud to partner with/support @TAPSorg, the national nonprofit that is there for our military surviving families 24/7/365. #HonorThem

Option 4:

This #MemorialDay, and every day, we remember the sacrifices of our men and women in uniform. This memorial month of May, we recognize @TAPSorg and their mission of caring for the families left behind. Learn more at taps.org. #HonorThem

Option 5:

How can you honor America's fallen heroes this #MemorialDay? We honor their service and sacrifice by supporting @TAPSorg - the organization caring for the families of our nation's military fallen heroes. #HonorThem

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About TAPS:

The Tragedy Assistance Program for Survivors (TAPS) is the leading national organization providing compassionate care and survivor support services for the families of America's fallen military heroes. Since 1994, TAPS has offered support to all those grieving the death of a military loved one through peer-based emotional support, connections with grief and trauma resources, grief seminars and retreats for adults, Good Grief Camps for children, casework assistance, connections to community-based care, online and in-person support groups and the 24/7 National Military Survivor Helpline, all at no cost to surviving families. For more information, please visit TAPS.org or call 202.588.TAPS (8277).