YOUR INTRODUCTION TO YOUR STORY

How to write an elevator speech for events that involve your story.

Answer these 5 questions to build your elevator speech:

1. **Name**
   a. Rather obvious but sometimes people forget.

2. **Where are you from?**
   a. This gives the person you are talking to a piece to connect on.

3. **Who are you here honoring?**
   a. Name and branch of service
   b. And how they are related to you
   c. Stay away from details and circumstance of death

4. **What do you do now?**
   a. Are you in school?
   b. Do you work?

5. **What are your plans for the future?**
   a. Are you working towards a career? Changing careers?
   b. Plans after graduation?

An example:

Hello, my name is Renee Monczynski.
I currently live in Waco, Texas.
I am here to honor my late husband, Matthew Monczynski who served in the United States Navy.
I am currently finishing my Masters in Industrial and Organizational Leadership, due to graduate in December.
With that degree I hope to continue to work here at TAPS, helping military families heal and grow.

With this example I have given the person I am talking to several points to connect with, and the ability to continue the conversation in under 60 seconds.