



# MEDIA ADVISORY

TAPS Families, Battle Buddies, Friends of the Fallen Gather for a Weekend of Healing in the Heart of Arizona

**FOR IMMEDIATE RELEASE—July 11, 2024**

Bites & B-Roll: **Vimeo, Dropbox**

## WHAT

The Tragedy Assistance Program for Survivors, TAPS, welcomes media presence throughout its largest-ever **Western Regional Military Survivor Seminar** and Good Grief Camp. Each TAPS Seminar brings critical resources and emotional support to military and veteran survivors in convenient locations across the country. The Western Seminar invites survivors of all ages, types of loss, and relationships to the fallen to learn from grief and trauma experts, connect with the TAPS’ peer-support network, and honor the heroes they are grieving. At the seminar, adults open up about their loss and gain tools for navigating their grief, and children participate in their own, age-appropriate programming, which includes being paired with a volunteer mentor who is either a fellow survivor and Good Grief Camp graduate or a Military Mentor who grasps the unique nature of military-connected loss and the precious responsibility of supporting the loved ones left behind. This weekend of healing extends far beyond the three-day event, as survivors carry the tools and peer connections home where they continue to grow with their grief.

## WHO

**Bonnie Carroll**, TAPS President and Founder, Presidential Medal of Freedom Recipient  
Surviving military family members, battle buddies, and friends  
Grief and loss experts  
Military Mentors (current and veteran service members)  
Seminar Sponsors: United Services Automobile Association (USAA) and H-E-B

## WHEN

Begins 3 p.m., Friday, July 26  
Concludes 12:30 p.m., Sunday, July 28  
*Scan QR code for detailed agenda*



Detailed Agenda

## WHERE

Embassy Suites by Hilton  
5001 N. Scottsdale Rd.  
Scottsdale, AZ 85250

## TAPS

TAPS is the national nonprofit providing comfort, care and resources to all those grieving the death of a military loved one. TAPS was founded by military-loss survivor, Bonnie Carroll, in 1994. TAPS — which, in the last 30 years, has become synonymous with 24/7, lifelong support for all grieving a military or veteran death — provides resources during each step of a survivor’s walk through grief with a combination of peer-based support, the 24/7 National Military Survivor Helpline, in-person events, community-based care, casework assistance, and grief and trauma resources. The TAPS mission has touched more than 100,000 survivors, casualty assistance officers, chaplains, and bereavement supporters since its founding.

**DIRECT MEDIA INQUIRIES:** Susan Forbes  
Press Kit Materials: **TAPS Backgrounder, Bonnie Carroll Bio**  
Bites & B-Roll: **Vimeo, Dropbox**  
*On-site interviews, bites, b-roll, and stills available*  
*Available for live shots*

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